



UNC Board of Visitors Fall Meeting
Thursday, November 14, 2024 – Saturday, November 16, 2024

Celebrating 50 Years
(1974-2024)

Agenda

Thursday, November 14, 2024

Top of the Hill Restaurant and Brewery

100 East Franklin Street; Chapel Hill, NC 27514. Parking will be on your own. Attire is casual.

6:00 p.m. - 8:00 p.m. **Social Mixer**

If you're arriving on Thursday evening, we invite you to an informal social time at the Top of the Hill Restaurant and Brewery. Top of the Hill Distillery is owned by Past BOV Chair Scott Maitland. Join fellow members for fun and networking before the fall meeting and the 50th Anniversary celebration begins on Friday. Appetizers provided, cash bar.

Friday, November 15, 2024

Frank Porter Graham Student Union

209 South Road; Chapel Hill, NC 27514. Parking is at The Spangler Center, 140 Friday Center Drive, Chapel Hill, NC. 27517. A shuttle will be available beginning at 7:30 a.m. Attire is business casual.

8:00 a.m. **Check-In and Breakfast** Side Lobby

8:30 a.m. **New Member Orientation** Auditorium

At New Member Orientation, participants will get to know the board, meet fellow members, and explore ways to become involved with the Board of Visitors committees. We strongly encourage new members to attend, but all members are welcome.

9:30 a.m.

Committee Meetings

Government Relations

Room 3409

Alex Lassiter, Co-Chair
Lori Ann Haris, Co-Chair

Marketing Communications

Room 3205

Jerry Bright, Chair
Sanjib Mohanty, Vice Chair
Mustafa Shah-Khan, Advisor

Membership Engagement

Room 3102

Caroline Stoneman, Chair
Tom Lock, Vice Chair
Jennifer Lapham and Hina Patel, *BOV, Next Chapter* Coordinators

Student Career Services

Room 3407

Marvin “Les” Bethune, Co-chair
William “BJ” Keyes, Co-chair
Lucien Ellison, Vice Chair
Taunya Land, Vice Chair

Student Recruitment

Room 3411

Chris Hoover, Co-chair
Almer Reddick, Co-Chair

10:30 a.m.

New Member Pinning Ceremony

Auditorium

We are excited to welcome 42 new members to the BOV Class of 2028. To celebrate their new roles on the board, we will hold a pinning ceremony. At the conclusion of the ceremony, our newest members will take an oath, written and administered by BOV Vice Chair, Judge Jim Ammons.

10:45 a.m.

Welcome

Alge Crumpler, BOV Chair
Jim Ammons, BOV Vice Chair

10:50 a.m.

Committee Reports – Part I

Government Relations

Lori Ann Harris, Co-Chair
Alex Lassiter, Co-Chair

10:55 a.m.

A conversation with Chancellor Lee Roberts

On October 11, 2024, Chancellor Roberts was officially installed as Carolina's 13th chancellor and 31st leader of the University of North Carolina at Chapel Hill. In his message at the event, the Chancellor called the position an extraordinary opportunity and committed to tirelessly protect and champion the University's legacy. "I will do everything I can to support your good ideas, encourage opportunities and continue building a community where everyone can thrive," he said. We look forward to a conversation with Chancellor Roberts.

Lee H. Roberts, Chancellor

11:25 a.m.

UNC Development Update: Progress and Opportunities

Vice Chancellor for Development Mike Andreasen will share news and progress on our initiatives as it relates to University Development. These insights will provide information on our development efforts and future opportunities.

Michael Andreasen, Vice Chancellor for Development

11:35 a.m.

Break

11:45 a.m.

Launching a Student's Carolina Journey: Admissions Insights

As the number of students applying to Carolina continues to rise, we will explore the pathways available for students to join our community and how these pathways shape their collegiate experiences. Many of us have questions about the admissions and enrollment process at UNC, including what criteria are considered and how to navigate the application journey. Let's dive into these important insights to better understand what it takes to become a Tar Heel.

Rachelle Feldman, Vice Provost for Enrollment

12:05 p.m.

Foundations of the School of Civic Life and Leadership

The School of Civic Life and Leadership, which was launched last spring, is aimed at helping students explore how civic engagement and leadership come together through hands-on experiences, collaborative projects, and real-world learning. Today, we will hear about what the school is bringing to the Carolina community.

Jed Atkins, Dean and Director
School of Civic Life and Leadership

12:25 p.m.

Campus Life Insights: A Chat with Our Student Body President

As Student Body President and as a Member of the UNC Board of Trustees, Jaleah Taylor advocates for the needs of more than 32,000 undergraduate students. She co-founded the Black Pre-Law Student Association, which supports aspiring Black law students. Driven by a passion for helping others, Taylor is committed to creating opportunities for those who follow in her footsteps. Join us as we hear from her about issues facing students and her plans for the remainder of her term.

Jaleah Taylor, UNC Student Body President '24 -'25

12:40 p.m.

Committee Reports – Part II

Marketing Communications

Jerry Bright, Chair

Sanjib Mohanty, Vice Chair

Mustafa Shah-Khan, Advisor

Membership Engagement

Caroline Stoneman, Chair

Tom Lock, First Vice Chair

Student Career Services

Les Bethune, Co-Chair

William “BJ” Keyes, Co-Chair

Lucien Ellison, Vice Chair

Taunya Land, Vice Chair

Student Recruitment

Chris Hoover, Co-Chair

Almer Reddick, Co-Chair

1:00 p.m.

Lunch

Great Hall

1:15 p.m.

Greetings from the Board of Trustees

We look forward to hearing from the UNC Board of Trustees, the organization charged with promoting the sound development of Carolina, helping it to serve the people of the state in a way that complements the activities of the other institutions and aiding Carolina in performing at a high level of excellence in every area.

Ramsey White, Secretary
UNC Board of Trustees

1:20 p.m.

Building a Lasting Legacy: 50 Years and Beyond

We're thrilled to welcome a special guest who retired this year after an incredible 47 years as a head coach at Carolina, including 13 years with the men's team and the last 45 with the women's team. A former standout player for the Tar Heels, Anson Dorrance went on to win 22 national championships as the head coach of the women's team, and he was a seven-time National Coach of the Year. Now, that's a legacy! Prepare to hear from Coach Dorrance regarding his tenure and how he built a remarkable legacy with one of the most successful coaching records in the history of athletics.

Anson Dorrance, Retired Head Women's Soccer Coach

1:40 p.m. **A conversation on Carolina's enhancement of NIL (Name, Image, Likeness)**

NIL has gained significant traction in collegiate athletics, with many universities striving to equip student-athletes with essential resources. As we delve deeper into the world of NIL, let's hear directly from our student-athletes about the support they receive and what we should understand about this evolving landscape.

Kara Cannizzaro, Assistant Athletic Director for NIL & Leadership

2:00 p.m.

UNC Clef Hangers

The UNC Clef Hangers, UNC Chapel Hill's oldest a cappella group, showcases a vibrant mix of talent, energy, and camaraderie on stage. Renowned for captivating performances and dynamic presence, the group will treat us to a rendition of 'Happy Birthday' for the board, along with a few other delightful tunes.

2:15 p.m.

Meeting Adjourns

The daytime portion of our meeting has concluded, and we invite you to join us for the evening celebration at the Carolina Inn! Get ready to mix and mingle while enjoying food and drinks and learning more about the legacy of the UNC Board of Visitors as we celebrate 50 years.

The UNC BOV 50th Anniversary Celebration

The Carolina Inn, Hill Ballroom, 211 Pittsboro Street, Chapel Hill, NC 27516. Parking is in the Nash Lot, 220 Pittsboro Street, Chapel Hill, NC 27514 (Directly across from the Carolina Inn). Attire is business.

5:30 p.m. **Check-In and Registration**

6:00 p.m. **Greetings and Introduction of Event Emcee**

We're thrilled to have Brooke Baldwin, BOV member from the Class of 2028, as our emcee for the evening. Brooke is a television host, award-winning journalist and bestselling author. She most recently published a bombshell first-person essay in Vanity Fair entitled "Leaving CNN Was How I Found My Voice." She is now the author of a weekly Substack entitled "Unraveling, with Brooke Baldwin." This year, she hosted a popular social experiment show on Netflix called The Trust. For more than a decade, she anchored her own live daily news show on CNN and was renowned for her versatility, authenticity and humanity at the news desk.

Alge Crumpler, BOV Chair
Jim Ammons, BOV Vice Chair

6:05 p.m. **Telling the UNC Board of Visitors Story**

We'll hear from members of the UNC Board of Trustees as they share the BOV story. We'll explore how the BOV's impact has extended over 50 years, highlighting its significant initiatives and contributions in shaping the University's past and present.

John Preyer, UNC Board of Trustees Chair

6:15 p.m. **Video: Why We Serve – Through the Lens of the BOV**

6:20 p.m. **Recognition of past BOV Chairs and Special Guests**

Join us as we honor the distinguished past Chairs of the BOV and our special guests. This recognition celebration pays tribute to their invaluable contributions and leadership, reflecting on the impact they've made on the BOV.

Alge Crumpler, BOV Chair

6:25 p.m.

Presentation of BOV Gift and Token of Appreciation

The BOV 50th Planning Committee has worked tirelessly this year to create a memorable celebration. The committee has led the efforts in naming a bench at the iconic Old Well as a tribute to the board's lasting impact on campus. Join us as we hear more about this gift and another special gesture of appreciation for our members.

Susie Prevette, 50th Celebration Committee Chair
Jim Ammons, BOV Vice Chair

6:35 p.m.

Recognition of BOV Service Project

As we know, the western part of the state faced significant devastation from Hurricane Helene, affecting many of our friends and family as they work to find a new normal. This year, we encouraged our members to contribute to the Student Emergency Impact Fund to support students from Western North Carolina during this challenging time.

Cheryl Parquet, Member, BOV Membership Engagement

7:30 p.m.

Celebration Ends

Smith Center, 300 Skipper Bowles Drive; Chapel Hill, NC 27514

8:00 p.m.

Tar Heels vs. American University

**This event is for individuals who have purchased tickets to attend the game. Please note that no complimentary tickets are available.*

Saturday, November 16, 2024

Genome Sciences Building, 250 Bell Tower Drive; Chapel Hill, NC 27514. Attire is Carolina casual.

6:00 p.m.

Carolina Pre-Game Reception

Everyone is invited to join fellow Tar Heels as we cheer on our football team to victory against the Wake Forest Deacons.

Check in and pick up your credentials to access the Blue Zone, where the Touchdown Club is located. Please note that if you did not request tickets (for current BOV members) or purchase them (for past BOV members), we will not have tickets available on-site.

Kenan Memorial Stadium, 104 Stadium Drive; Chapel Hill, NC 27514, Touchdown Club

8:00 p.m.

Wake Forest vs. UNC