



Board of Visitors Fall Meeting

Thursday, October 19, 2023 – Saturday, October 21, 2023

Agenda

Attire is business casual on Thursday, October 19, and members are encouraged to wear sneakers. Attire Friday, October 20, is business professional, and Saturday, October 21, is Carolina casual (game day).

Thursday, October 19, 2023

Innovate Carolina Junction, 136 E. Rosemary Street, Chapel Hill, NC 27514

Parking is available at Wallace Parking Deck, 150 E Rosemary Street, Chapel Hill, NC 27514

(The town of Chapel Hill has closed a portion of East Rosemary Street. Access to the Wallace Deck is available from Henderson Street.)

4:00 p.m. **Check-In and Registration**

4:30 p.m. **New Member Orientation** **Training Room**

We will get to know each other and learn about expectations for service as members of the UNC Board of Visitors. We will also answer questions new members may still have about the BOV four-year term.

Jane Ellison, BOV Chair
Alge Crumpler, BOV Vice Chair

5:30 p.m. **Committee Meetings**

Government Relations **Stadium Seating**

Myra Griffin, Co-Chair
Michael Priddy, Co-Chair
Malchus Watlington, Advisor

Join Zoom Meeting: <https://unc.zoom.us/j/95925422816>

Meeting ID: 959 2542 2816

Marketing Communications

Meeting Room 151

Mustafa Shah-Khan, Chair
Jerry Bright, Vice Chair
Anna-Rhesa Kallam, Vice Chair
Martin Godwin, Advisor

Join Zoom Meeting: <https://unc.zoom.us/j/91486884093>
Meeting ID: 914 8688 4093

Membership Engagement

Meeting Room 152

Susan Prevette, Chair
James Ammons, First Vice Chair
Caroline Stoneman, Second Vice Chair
Jennifer Lapham and Hina Patel, BOV, Next Chapter Co-Coordinators

Join Zoom Meeting: <https://unc.zoom.us/j/97996435377>
Meeting ID: 979 9643 5377

Student Career Services

Floating Desk

Maribel Carrion, Co-Chair
Janet Edwards, Co-Chair
Marvin Bethune, Vice Chair
William Keyes V, Vice Chair

Join Zoom Meeting: <https://unc.zoom.us/j/92156086438>
Meeting ID: 921 5608 6438

Student Recruitment

Training Room

Lawson Rankin, Co-Chair
Kay Sowers, Co-Chair
Christopher Hoover, Vice Chair
Almer Reddick, Vice Chair

Join Zoom Meeting: <https://unc.zoom.us/j/92766312968>
Meeting ID: 927 6631 2968

6:30 p.m.

New Member Pinning Ceremony

Stadium Seating

We are pleased to present a new member pinning ceremony led by members of the Membership Engagement Committee.

7:00 p.m.

Reception

Outdoor Terrace

The Board of Visitors reception allows members time to network and meet new and current members.

Friday, October 20, 2023

The Carolina Inn, 211 Pittsboro Street, Chapel Hill, NC 27516

Parking is available at Rams Head Parking Deck, 330 Ridge Road, Chapel Hill, NC 27514.

Shuttles will be available beginning at 8:00 a.m. directly outside of the parking deck.

(When you enter the parking deck, take a parking ticket, and when you exit let the attendant know you are with the UNC Board of Visitors).

Join Zoom Meeting: <https://unc.zoom.us/j/94023537776>

Meeting ID: 940 2353 7776

8:30 a.m.

Check-In and Registration

9:00 a.m.

Welcome

Jane Ellison, BOV Chair

Alge Crumpler, BOV Vice Chair

9:10 a.m.

A special message from Chancellor Guskiewicz

Chancellor Guskiewicz is not with us in person today because he is traveling on the annual Tar Heel Bus Tour. Chancellor Guskiewicz will give us updates on the University.

Kevin M. Guskiewicz
Chancellor

9:20 a.m.

Where we are headed – What's next for University Development

As we look toward the future and Carolina's fundraising goals, we will hear what we should expect in terms of engagement and outreach in the years ahead. What's next?

Mike Andreasen
Vice Chancellor for Development

9:30 a.m.

Committee Reports

Government Relations – Myra Griffin and Michael Priddy

Marketing Communications – Mustafa Shah Khan

Membership Engagement – Susan Prevette

Student Career Services – Maribel Carrion and Janet Edwards

Student Recruitment – Kay Sowers and Lawson Rankin

9:55 a.m.

Introducing new schools for the next generation of Leaders

Last year, we learned about The School of Data Science and Society and how it is creating an innovative curriculum and research portfolio to develop the world's next data scientists. Today, we will hear about another new school, The School of Civic Life and Leadership housed in the College of Arts and Sciences which was launched to better equip students with the skills needed to engage in public discourse in our shared democracy.

Jim White, Craver Family Dean
College of Arts and Sciences

10:25 a.m.

BREAK

10:35 a.m.

From Molecular Design to Material Function – Sustainable Plastics

Frank Leibfarth is an Associate Professor in the Department of Chemistry who was named to the 2021 “Brilliant 10” by Popular Science magazine which highlights early-career scientists and engineers solving challenging problems of societal need. He formed The Leibfarth Group @ UNC that provides students with a diverse and competitive skill set to dig deeper into material science and biotechnology. This group has worked with UNC Wonder Connection to expand the curricula for children undergoing long-term hospitalization at UNC. Using fun activities, children in UNC Hospital School are able to dig into the physical sciences, with a particular focus in polymer science. Leibfarth and a few members of his team will join us to showcase their transformational work and how it is supporting the campus and neighboring communities.

Frank Leibfarth, Associate Professor
UNC Chemistry Department

11:00 a.m. **An Update from the UNC Board of Trustees**

Trustee Ramsey White graduated from UNC with a degree in Journalism and Mass Communication in 2001. Trustee White worked in the development departments at the Morehead-Cain Foundation and at the University of North Carolina. She is now an active volunteer focused specifically on children’s causes, both with her children’s schools and her community broadly. She has co-chaired the chief fundraising events at Landon School, Durham Academy, and University Presbyterian Preschool, two times in the last decade.

Ramsey White, Secretary
UNC Board of Trustees

11:25 a.m. **Carolina Community Academy – UNC School Education**

Carolina Community Academy launched as a partnership between the University of North Carolina at Chapel Hill and Person County Schools in August 2022. The academy is an innovative school for K-2 grade students at North Elementary School in Roxboro, N.C. to improve student outcomes with high-quality principal and teacher training. We will hear how the academy has progressed in its first year in making an impact on elementary-aged students in North Carolina.

Amy Richardson, Director
Carolina Community Academy & PK-12 Partnerships

Noon **Lunch**

12:30 p.m. **This is the Year – Carolina’s Championship Tennis Team**

This year, the North Carolina Women’s Tennis Team won the NCAA Championship against in-state rival North Carolina State University. Students at UNC Hussman School of Journalism and Media produced a documentary, *This Is the Year* highlighting the team’s championship run. We are joined by UNC Hussman School of Journalism and Media Professor Charlie Tuggle and some of his students to talk about the making of this documentary and capture the behind-the-scenes moments that led up to this epic win.

C.A. Tuggle, John H. Stembler Jr. Distinguished Professor
Hussman School of Journalism and Media

1:00 p.m.

NC Collaboratory – A Center Without Walls

The North Carolina Collaboratory brings together expertise and support from universities and other institutions across the state to deal with a host of matters, including science, law economics, and public health. It was created by the North Carolina General Assembly with the purpose of connecting the policy and research expertise of the UNC system and other institutions.

Jeffrey D. Warren, PhD
Executive Director, NC Collaboratory
Professor of the Practice, Dept of Public Policy

1:30 p.m.

Meeting Adjourns

Jane Ellison, BOV Chair

Saturday, October 21, 2023

Please indicate on your registration for the fall meeting if you would like tickets and parking. Parking passes will be provided electronically. Note passes are only applicable to one vehicle.

Genome Sciences Building, 300 Bell Tower Road, Chapel Hill, NC 27514

4:00 p.m.

Chancellor's Pregame Reception

Touchdown Club at Kenan Memorial Stadium, 104 Stadium Drive, Chapel Hill, NC 27514

6:30 p.m.

UNC vs. UVA football game