



Board of Visitors Spring Meeting Thursday, March 2, 2023 – Friday, March 3, 2023

Agenda

Attire is business casual on Thursday, March 2. Membership Engagement Committee members encourage you to wear your BOV golf shirt and BOV lapel pin on Thursday. Attire is business professional on Friday, March 3.

Parking is at Rams Head Parking Deck, 33 Ridge Road, Chapel Hill, NC 27514

(Upon arrival in the parking deck, take a ticket and when you depart, tell the attendant you are with the UNC Board of Visitors for Thursday and Friday)

Thursday, March 2, 2023

Greenlaw Hall, 203 Lenoir Drive, Chapel Hill, NC 27514

4:30 p.m. Check-In and Registration

5:00 p.m. Committee Meetings

Government Relations

Mal Watlington, Chair
Ashton Clemmons, Vice Chair

Room #305

<https://unc.zoom.us/j/97714622578>

Marketing Communications

Martin Godwin, Chair

Room #104

<https://unc.zoom.us/j/99704672398>

Membership Engagement

Tony Kearney, Chair
Susan Prevette, Vice Chair
James Ammons, Second Vice Chair
Mary Eliza McIlhenny, BOV Next Chapter Coordinator

Room #107

<https://unc.zoom.us/j/92376160945>

Student Recruitment

Room #302

Roger Werner, Chair
Kay Sowers, 2023-2024 Co-Chair
Lawson Rankin, 2023-2024 Co-Chair

<https://unc.zoom.us/j/91068890585>

Student Career Services

Room #304

Charles Baldwin, Co-Chair
Caroline Croft, Co-Chair

<https://unc.zoom.us/j/92545018243>

Robert B. House Undergraduate Library, 203 South Road; Chapel Hill, NC 27514

6:00 p.m. David S. Routh Bench Unveiling

We look forward to the opportunity to recognize former UNC Vice Chancellor David S. Routh, following his successful leadership of University Development and the Campaign for Carolina that raised more than \$5 billion. This surprise event will give BOV members and past members, who donated to the recognition, a chance to spend time with Routh.

Carolina Union, Great Hall, 209 South Road; Chapel Hill, NC 27599

6:15 p.m. Board of Visitors Reception

Gather with members and guests as we continue our fellowship with David Routh and thank outgoing members for their service to Carolina. Certificates and tokens of appreciation are usually mailed after the meeting. For the first time, we will formally recognize members whose terms end June 30, 2023, during the reception. We encourage outgoing members to attend.

Jesse Cureton, Chair
Jane Ellison, Vice Chair

Carolina Union, Class of 2000 Lounge, Room 3501, 209 South Road; Chapel Hill, NC 27599

7:30 p.m. Student Career Services Networking Reception

Members of the Student Career Services Committee will host identified students in this opportunity for members of the Board of Visitors to share knowledge with Carolina's current students. Members interested in attending should reach out to Committee Co-Chairs Charles Baldwin and Caroline Croft.

Charles Baldwin, Co-Chair
Caroline Croft, Co-Chair
Marcus Collins, Associate Dean of the Center for Student Success
Roderick Lewis, Interim Executive Director of University Career Services

Friday, March 3, 2023

The Blue Zone at Kenan Memorial Stadium, Concourse Club, 104 Stadium Drive, Chapel Hill, NC 27514

Bios for Friday's presenters follow the agenda. Please note information on members of the UNC Board of Visitors can be found on the BOV website: <https://bov.web.unc.edu/>.

<https://unc.zoom.us/s/96507922336> (Click here to join virtually)

8:15 a.m. Breakfast and Registration

9:00 a.m. Welcome

Jesse Cureton, Chair
Jane Ellison, Vice Chair

9:10 a.m. **Greetings from the UNC Board of Trustees**

Trustee Chair Boliek is an attorney and partner with Williford, Hollers, Crenshaw, Boliek, and Frangakis, LLP in Fayetteville, NC. He will update us on key topics within the Board of Trustees and answer questions from members.

David L. Boliek, Chair
UNC Board of Trustees

9:25 a.m. **A Conversation with Chancellor Kevin M. Guskiewicz**

The Chancellor will discuss key current issues facing the University. He will also share details about how he and his administration are focusing on priorities found in *Carolina Next: Innovations for Public Good*, the university's strategic plan.

Kevin M. Guskiewicz, Chancellor

9:35 a.m. **An update from the Vice Chancellor for Development**

New Vice Chancellor Mike Andreasen will outline Carolina's fundraising path forward in the wake of the University's historic campaign. Hear how he and his team are developing fundraising opportunities to support the Chancellor's strategic priorities.

Mike Andreasen, Vice Chancellor
University Development

9:45 a.m. **A message from the Young Alumni Leadership Council**

The Young Alumni Leadership Council (YALC) is the primary leadership volunteer group for alumni of UNC's 10 most recent undergraduate classes. This group regularly plans its meetings to coincide with the BOV so its members can benefit from programming. We will learn more about the council and its priorities from Samuel Duckett who earned his Bachelor of Arts in Communication Studies in 2014 and is one of YALC's Co-Chairs.

Samuel Duckett, Co-Chair
Young Alumni Leadership Council

9:50 a.m. **BREAK**

10:00 a.m. **Our economic future and what to expect next?**

The Frank Hawkins Kenan Institute of Private Enterprise was established in 1985 by Frank Hawkins Kenan to develop and promote innovative, market-based solutions to vital economic issues. We will hear from Gerald Cohen, Chief Economist, on current data trends that affect our economic future. Also, Cohen will participate in a question-and-answer session led by Bernard Bell, Executive Director of The Shuford Program in Entrepreneurship.

Gerald Cohen, Chief Economist
Frank Hawkins Kenan Institute of Private Enterprise

Bernard Bell, Executive Director
UNC Shuford Program in Entrepreneurship

10:30 a.m. **Supporting the future careers of Carolina students**

Ramsey White is a 2001 UNC graduate of the Hussman School of Media and Journalism. She was elected to the UNC Board of Trustees in 2021 and is Vice Chair for the Strategic Initiatives Committee. She is leading a UNC Board of Trustees effort to support Carolina students in Career Development and will give us an update on the work of the committee.

Ramsey White, Member
UNC Board of Trustees

10:35 a.m. **Committee Updates**

- Student Career Services – Charles Baldwin and Caroline Croft
- Government Relations – Malchus Watlington and Ashton Clemons
- Marketing Communications – Martin Godwin
- Membership Engagement – Tony Kearney
- Student Recruitment – Roger Werner

10:45 a.m. **UNC READDI – Creating an advantage in the fight against future diseases**

The Rapidly Emerging Antiviral Drug Development Initiative (READDI) is working to give humanity an early advantage against future diseases. Through a collaborative effort between the Eshelman School of Pharmacy, Gillings School of Global Public Health, and UNC School of Medicine. READDI has the specific objective of making medicines that will prevent the next pandemic.

Nancy Messonnier, MD, Dean and Bryson Distinguished Professor in Public Health
UNC Gillings School of Global Public Health

Nathaniel (Nat) Moorman, Ph.D., Co-founder READDI, Associate Professor
UNC School of Microbiology and Immunology

James (Jimmy) Rosen, MBA, MSPH, Chief Executive Officer, READDI

11:30 a.m. **Research Addressing Violence in Education (RAVE) Lab:
Empirically Based Innovative Prevention and Intervention Efforts to Address
Bullying and School Violence**

UNC William C. Friday Distinguish Professor of Education Dorothy Espelage has conducted research on youth violence for 25 years, including numerous longitudinal studies and randomized clinical trials across early and late adolescence. This translational research presentation will include a discussion on youth bullying, including face-to-face bullying, cyberbullying, gender-based bullying and sexual harassment, and teen dating violence among middle and high school students. Prevalence, definitions, and underlying risks and protective factors (e.g., individual, family, school, peers) associated with these behaviors will be presented. School-based interventions will be discussed, including social-emotional learning approaches, bystander interventions, and programs that address bias-based bullying.

Dorothy Espelage, Ph. D, William C. Friday Distinguished Professor of Education
UNC School of Education

Noon **Rivals United – Partnerships for the Greater Good**

Carolina and its neighbors Duke University and North Carolina State University may be fierce competitors in athletics, but the schools work closely together in several areas of research. As the Tar Heels prepare for a match-up against Duke on Saturday we learn about two examples of how the universities collaborate on innovative research and educational opportunities.

Lianne Cartee, Ph.D., Director of Undergraduate Studies
Joint Department of Biomedical Engineering at UNC and NC State

Nita Prabhu '23
Alexie Cash '25

Shawn D Hingtgen, Ph.D., Associate Professor
Division of Pharmacoengineering and Molecular Pharmaceutics
Department of Neurosurgery
UNC School of Medicine

12:35 p.m. Break for Lunch

12:45 p.m. Lunch

1:15 p.m. **Getting to know Chapel Hill's Poet Laureate and Double Tar Heel**

Cortland Gilliam is a poet, educator, cultural organizer, and doctoral candidate in Education at UNC. In his academic work, he studies cultures of school discipline, political education, and histories of Black youth contributions to political struggles and liberation movements of the late 20th century. His creative work explores and illuminates the hues and textures of racialized experiences, identities, and histories. After a conversation, Gilliam will present some of his work.

Cortland Gilliam '14, Poet Laureate
Town of Chapel Hill

1:30 p.m. Closing Remarks

 Jesse Cureton, Chair
 UNC Board of Visitors

1:40 p.m. *Hark the Sound*

1:45 p.m. Adjourn

Presenters

**In alphabetical order*

Vice Chancellor Michael (Mike) Andreasen



Michael Andreasen is the University's senior development officer and oversees the Office of University Development staff, which works closely with campus fundraising offices and affiliated foundations that support schools, the College of Arts and Sciences and other units. Andreasen also is chief executive of the UNC-Chapel Hill Foundation Inc., a nonprofit corporation that receives gifts on behalf of the University, its schools, and units.

Prior to joining Carolina in 2023, Andreasen served as senior vice president for university advancement at the University of Oregon, overseeing all aspects of advancement including development; state, community, and federal affairs; advancement operations; stewardship and public events and alumni relations. During his tenure, he consistently increased annual fundraising totals and secured some of the largest donations to any public flagship university.

Andreasen began his time at UO as the vice president for development, leading efforts to establish campaign priorities, setting a working goal of \$1.2 billion and developing a communications plan for the public launch in collaboration with the president, executive leadership, and deans. Over 12 years, he served as a member of the University of Oregon Foundation Board, the Alumni Association Board, the Portland Business Alliance Board and the Greater Portland Chamber of Commerce.

Prior to joining UO, Andreasen was at the University of Michigan for seven years — first as executive director and assistant dean for advancement for development and alumni relations and then as executive director and assistant dean for advancement at the Stephen M. Ross School of Business. His more than 32 years of fundraising experience include roles in major gifts and campaign leadership at the University of California, Santa Barbara, and the American Film Institute. He began his career as the director of the annual fund for the University of California, Irvine, where he also earned a Bachelor of Arts in political science.

Trustee Chair David Boliek



David Boliek is an attorney and partner with Williford, Crenshaw, Boliek and Frangakis LLP in Fayetteville. His practice focuses on litigation and consults on healthcare issues, specifically those in the allied health field. Previously, he spent several years as an award-winning journalist, political consultant and public relations professional. Boliek also previously served as CEO of a government contracting firm and as a prosecutor in Cumberland County. He earned his Bachelor of Arts degree in journalism from UNC-Chapel Hill and J.D. with honors and MBA from Campbell University. His community leadership roles have included serving on the UNC-Chapel Hill Board of Visitors, Boy Scouts of America and youth sports. He currently serves as

chair of the Southeast Regional Area Health Education Center and as an elder at Highland Presbyterian Church in Fayetteville.

Chancellor Kevin Guskiewicz, Ph.D.



Kevin M. Guskiewicz, a neuroscientist, academic leader and concussion researcher, is the 12th chancellor of the University of North Carolina at Chapel Hill.

As chancellor, Guskiewicz has led the implementation of Carolina's new strategic plan, Carolina Next: Innovations for Public Good. He leads Carolina's \$1.2 billion research enterprise, the nation's 13th largest research university in total research expenditures. He has launched several initiatives, including Carolina Across 100, the Institute for Convergent Science, the History, Race and a Way Forward Commission, and the Rapidly Emerging Antiviral Drug Development Initiative. He led the university community through the COVID-19 pandemic, including the transition to remote learning in March 2020.

Prior to his appointment as chancellor, Guskiewicz served as dean of the College of Arts & Sciences. A Kenan Distinguished Professor of Exercise and Sport Science, he has been a member of Carolina's faculty since 1995. He is co-director of the Matthew Gfeller Sport-Related Traumatic Brain Injury Research Center and serves as the director for the Center for the Study of Retired Athletes. A nationally recognized expert on sport-related concussions, his work has influenced concussion guidelines in the NFL, NCAA and National Federation of State High School Associations. In 2011, Guskiewicz received the prestigious MacArthur Fellowship and in 2013, Time magazine named him a Game Changer, one of 18 "innovators and problem-solvers that are inspiring change in America."

Guskiewicz earned his Ph.D. in sports medicine from the University of Virginia. He lives with his wife Amy and children Jacob, Nathan, Adam, and Tessa in Chapel Hill.

Mr. Bernard Bell, MBA



Bernard Bell became executive director of the UNC Shuford Program in Entrepreneurship in 2017 after serving as an Entrepreneur in Residence and as Chairman and CEO of Urban Media Solutions, which he created following 23 years in the television industry. In the Shuford Program, Bell oversees, manages and grows the teaching, venture development and overall entrepreneurial efforts within the College of Arts and Sciences. Under his leadership, the program has gone from ranked #12 to #4. nationally. Bell received a B.S. in economics from UNC in 1982 and an MBA from UNC's Kenan-Flagler Business School in 1992.

Dr. Lianne Cartee, Ph.D.



Lianne Cartee is a Teaching Professor and Director of the Undergraduate Program in the Joint Department of Biomedical Engineering at the University of North Carolina and North Carolina State University. The joint undergraduate program is a unique program where approximately 500 students have full student status at two major research universities. Lianne's work to develop the Joint Program and the concept of the 3D engineer have been nominated for the National Academy of Engineers' Gordon Prize for innovation in Engineering Education. She is a member of the NC State Academy of Outstanding Teachers and has received numerous awards for outstanding teaching and

mentoring.

Dr. Gerald Cohen, Ph.D.



Gerald D. Cohen is Chief Economist of the Kenan Institute of Private Enterprise where he provides strategic vision and leadership of the translational economic research and policy initiatives at the Institute. He is also a Research Professor at The University of North Carolina at Chapel Hill's Kenan-Flagler Business School, where he teaches the highly regarded 'Persuasion with Data' class.

He has worked in both the public and private sectors focusing on the intersection between financial markets and economic fundamentals. During the Obama Administration Cohen was Deputy Assistant Secretary for Macroeconomic Analysis at the U.S. Department of Treasury where he helped formulate and evaluate the impact of policy proposals on the U.S. economy. Prior to Treasury, he co-managed a global macro fund at Ziff Brothers Investments.

Cohen holds a B.S. from the Massachusetts Institute of Technology and a Ph.D. in Economics from Harvard University and is a contributing author to *30-Second Money* as well as a co-author of *Political Cycles and the Macroeconomy*.

Dr. Dorothy L. Espelage, Ph.D.



Dorothy L. Espelage, Ph.D., is William C. Friday, Distinguished Professor of Education at UNC. She is the recipient of the APA Lifetime Achievement Award in Prevention Science and the 2016 APA Award for Distinguished Contributions to Research in Public Policy, and is a Fellow of APS, APA, and AERA. She is an elected member of the National Academy of Education, awarded the SPR Prevention Science Award in 2020, and received a lifetime mentoring award from the National Partnership to End Interpersonal Violence. She earned her Ph.D. in Counseling Psychology from Indiana

University in 1997. Over the past 25 years, she has authored more than 275 peer-reviewed articles, eight edited books, and 80 chapters on bullying, homophobic teasing, sexual harassment, dating violence, social-emotional learning interventions, and adolescent suicide. Her research focuses on translating empirical findings into prevention and intervention programming and she has secured over 20 million dollars of external funding. She advises members of Congress and Senate on bully prevention legislation. She conducts regular webinars for CDC, NIH, and NIJ to disseminate research.

Dr. Espelage has conducted randomized clinical trials to evaluate K-12 social-emotional learning programs to reduce youth aggression, peer-led interventions to address sexual violence and suicidal behaviors, and virtual reality-based bully prevention programs. Findings of her research are guiding state, national, and international efforts to prevent youth violence and promote positive school climates. She authored a 2011 White House Brief on bullying among LGBTQ youth and attended the White House Conference in 2011 and has been a consultant on the stopbullying.gov website and consultant to the National Anti-bullying Campaign, *Health Resources and Services Administration (HRSA) in the U.S. Department of Health and Human Services (HHS)*. She has presented multiple times at the Federal Partnership to End Bullying Summit and Conference. She is a consultant to the National Institutes of Health *Pathways to Prevention* Initiative to address bullying and youth suicide. Dr. Espelage has appeared on many television news and talk shows, including *The Today Show*; *CNN*; *CBS Evening News*; *The Oprah Winfrey Show*, *Anderson, Anderson 360* and has been quoted in the national print press, including *Time Magazine*, *USA Today*, *People*, *Boston Globe*, and the *Wall Street Journal*.

Mr. Cortland Gilliam



Cortland Gilliam is a poet, educator, cultural organizer, and doctoral candidate in Education at the University of North Carolina at Chapel Hill. In his academic work, he studies cultures of school discipline, political education, and histories of Black youth contributions to political struggles and liberation movements of the late twentieth century. His creative work explores and illuminates the hues and textures of racialized experiences, identities, and histories. In addition to being Chapel Hill's newest poet laureate, he presently serves as Co-Chair of the Board of Directors for the Marian Cheek Jackson Center. Cultural space-making and space-taking are essential to his artistic and political practice and the ways he aims to cultivate community.

Dr. Shawn D. Hingtgen, Ph.D.



Shawn Hingtgen is a translational scientist specializing in cancer therapy. Dr. Hingtgen began his scientific career earning his BS from the University of Iowa. He then began his doctoral studies working in gene therapy for heart failure and received his PhD in Anatomy and Cell Biology from the University of Iowa. He moved to Massachusetts General Hospital/Harvard Medical School where he completed his postdoctoral fellow and became an Instructor in the Department of Radiology at Massachusetts General Hospital/Harvard Medical School. He then moved to UNC Chapel Hill as an assistant professor in the UNC Eshelman School of Pharmacy in the spring of 2012. Dr. Hingtgen's work focuses on blending biology, engineering, neuroscience, and drug delivery to create novel therapies for cancer. He's passionate about helping human patients and has built a translational team bringing treatments out of the research setting into human trials. He is also the co-founder of one company, inventor on several patents, and brings an entrepreneurial mindset to his academic work.

Dr. Nancy Messonnier, MD



Nancy Messonnier, MD, is dean of the UNC Gillings School of Global Public Health and Bryson Distinguished Professor in Public Health. Dean Messonnier has more than 25 years of experience as a public health leader, having served in influential roles at the Centers for Disease Control and Prevention (CDC), including director of the National Center for Immunization and Respiratory Diseases (NCIRD) from 2014-2021. She was executive director for Pandemic Prevention and Health Systems at the Skoll Foundation before becoming dean of the Gillings School in fall 2022. Dr. Messonnier has focused on developing and implementing accessible vaccines globally, promoting vaccine confidence, addressing disparities in immunization coverage, and preventing future pandemics. She led the NCIRD's response to COVID-19 and served as the CDC's chief architect of the COVID-19 vaccine implementation program, helping to develop, evaluate and distribute vaccines across the United States. She was inducted into the National Academy of Medicine in 2021. She received her bachelor's degree from the University of Pennsylvania, Doctor of Medicine degree from the University of Chicago School of Medicine and completed her internal medicine residency training at the University of Pennsylvania.

Dr. Nathaniel (Nat) Moorman, Ph.D.



Nat Moorman is a co-founder of READDI, and an associate professor in the Department of Microbiology & Immunology in the UNC School of Medicine. His research focuses on understanding how viruses replicate at the molecular level and using that information to develop new antiviral drugs. Dr. Moorman holds a Bachelor of Science in Microbiology from the University of Illinois Urbana-Champaign and a PhD in Molecular Microbiology & Microbial Pathogenesis from Washington University in St. Louis. He completed his postdoctoral training at Princeton University before joining the UNC faculty in 2010.

Mr. James (Jimmy) Rosen, MBA



James “Jimmy” Rosen was named CEO of the Rapidly Emerging Antiviral Drug Development Initiative (READDI) in September. He has 35 years of research, finance and operational experience across the health care and life sciences sectors. His experiences have taken him to the National Cancer Institute, Wall Street, and the Bill & Melinda Gates Foundation. During the five years before READDI, Rosen worked on the operating side as CEO of Artizan Biosciences, a biotech spinout from Yale University.

Trustee Ramsey White



Ramsey White is a graduate of the University of North Carolina at Chapel Hill with a degree in Journalism and Mass Communication. White worked in the development departments at the Morehead-Cain Foundation and at the University of North Carolina. She is now an active volunteer focused specifically on children’s causes, both with her children’s schools and her community broadly. She has co-chaired the chief fundraising event at Landon School, Durham Academy and University Presbyterian Preschool, two times each in the last decade. Currently, she is an active volunteer at Landon School and Holton-Arms School in various roles.

Additionally, she and her children served as an Area Coordinator with the inaugural chapter of Families4Families, pairing local volunteer families with carefully vetted nonprofit partners to deliver groceries and other essential items monthly to families. She and her husband, also a graduate of the University, live in Washington, DC with their two children.