

**The University of North Carolina at Chapel Hill Board of Visitors**  
**Spring Meeting Agenda**  
**April 29-30, 2010**

*\*Dress for Thursday meetings and barbecue is casual. Dress for Friday is business casual. Parking is at the Rams Head Parking Deck on both days. Buses will run from the deck to the Kenan Football Center continuously from 4 p.m. on Thursday and from the deck to the Sonja Haynes Stone Center for Black Culture and History continuously from 7:30 a.m. to 4:30 p.m. on Friday.*

**Thursday, April 29, 2010**

***Location: Frank H. Kenan Football Center***

- 4:30 p.m. – 6 p.m.      Committee meetings
- Carolina Counts (Suite A, fifth floor)
  - Membership Involvement (Suite B, fifth floor)
  - State Government Relations (Media Room, fifth floor)

6 p.m. – 7:30 p.m.      Barbecue dinner (fifth floor)

Since its construction in 1927, Kenan Stadium has been modified several times to meet the changing needs of the University and its fans. A significant, multi-phase renovation of the stadium is currently underway. The first phase, the West End Zone, was completed in August, and includes a fifth floor addition with recruiting and media space. We'll be hosted by Athletics Director Dick Baddour and hear about future plans.

Dick Baddour, Director of Athletics

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**Friday, April 30, 2010**

*Location: Sonja Haynes Stone Center for Black Culture and History*

8 a.m. Continental breakfast and member registration  
Lobby and terrace

8:30 a.m. [Welcome and remarks](#)  
Stone Center Theatre, Room 103

Michael Kennedy, Chair of the Board of Visitors  
Joseph Jordan, director of the Sonja Haynes Stone Center for Black  
Culture and History  
Bob Winston, Chair of the Board of Trustees

9:15 a.m. A Discussion with the Chancellor  
  
Holden Thorp, Chancellor

9:45 a.m. Break

10 a.m. [Chancellor's Innovation Circle and Innovation Faculty Working Group](#)

To strengthen the culture of innovation and entrepreneurship at Carolina, Chancellor Holden Thorp has formed an Innovation Circle of alumni and friends who are accomplished innovators and a Faculty Working Group. Their charge is to create a roadmap that will identify new ways for the University's teaching, research and service to focus on finding solutions for the great problems of our time. The plan will be released on University Day, Oct. 12, 2010, but we will have an opportunity to hear about it now as it's still taking shape.

Lowry Caudill, Retired Co-founder of Magellan Laboratories, and Chair  
of the Innovation Circle  
Judith Cone, Special Assistant to the Chancellor for Innovation and  
Entrepreneurship  
John S. Akin, Austin H. Carr Distinguished Professor and Chair of the  
Economics Department

10:30 a.m. Local Relations: The Future of University Square

A 12-acre site purchased in 2009 by a subsidiary of the University of North Carolina at Chapel Hill Foundation is expected to evolve from what is now known as University Square and Granville Towers at 123 West Franklin Street into affordable and market-rate housing, student housing, shops, offices, a parking deck and civic space. We'll hear about the plans that will involve close town and gown cooperation as it moves forward.

Gordon Merklein, UNC Executive Director of Real Estate Development

11 a.m. [The Carolina Clinic at UNC](#)

UNC Health Care has launched an effort designed to serve on-the-go executives in a highly personalized way. We'll learn how the Carolina Clinic is providing state-of-the-art health care to people who have a hard time taking the time to take care of their health.

Dr. James E. Kurz, Director, The Carolina Clinic at UNC

11:30 a.m. Carolina's Endowment

How is the University's endowment faring in this tough economy? We'll learn about the value of the University's endowment and the strategies that drive investment decisions.

Jonathon King, President and CEO, UNC Management Company

Noon **Lunch**  
**Hitchcock Multipurpose Room/Lobby/Terrace**

1 p.m. **Afternoon meeting**  
**Stone Center Theatre**

1 p.m. Student Government goals and challenges

As Carolina's new student body president, Hogan Medlin will share some of the issues currently facing Carolina's students, and give us a glimpse into the coming year.

Hogan Medlin, Student Body President

1:15 p.m. Membership Involvement Committee

The Membership Involvement Committee is an outgrowth of the BOV's Best Practices Task Force, and it aims to help new members transition onto the BOV and become productive members.

Linda Tarrson, Vice Chair of the Board of Visitors  
Margaret McCain, Committee Chair

1:30 p.m. BOV State Relations Committee update

The outlook for the state's budget is bleak again this year. But even in a down economy, it's important for us to articulate the University's priorities – protecting funding for the classroom, minimizing further budget cuts and protecting financial aid.

Dwayne Pinkney, Assistant Vice Chancellor for Finance and  
Administration and Special Assistant to the Chancellor for State and  
Local Government Relations  
Michael Painter, BOV State Relations Committee Chair

2:00 p.m. [Carolina Counts](#)

Carolina Counts is the campus-wide effort to carry out the key recommendations from the Bain & Company report to help make Carolina the most collaborative, well-managed university in the country. Carolina Counts targets the top 10 areas identified by Bain for major improvements. BOV members are using their expertise to assist the University in carrying out the recommendations.

Courtney Cavatoni, Task Force Chair  
Joe Templeton, Francis Preston Venable Professor of Chemistry, and  
Special Assistant to the Chancellor for Planning and Initiatives

2:30 p.m. Marketing Report

Some members of the Board of Visitors participated in a no-holds-barred brainstorming session on Thursday about creative ways to market Carolina. We'll hear about the outcome of that session.

2:45 p.m.

### Student Recruitment update

Members of the BOV Student Recruitment Committee are actively working to help Carolina secure some of the country's top academic recruits. We'll discuss how the BOV members are reaching out and hear early indications about the success of this year's efforts.

David Broughton, Committee Co-Chair

3 p.m.

### [Undergraduate Admissions update](#)

How is the current economy affecting Carolina admissions? We'll find out that and much more in this undergraduate admissions update. And we'll hear about the C-STEP program, which guarantees select community college students eventual admission to Carolina if they earn an appropriate associate degree and complete the transfer program. The initiative, funded by the Jack Kent Cooke Foundation, aims to increase the number of low- to moderate-income community-college students transferring to and graduating from Carolina.

Steve Farmer, Associate Provost and Director of Undergraduate Admissions

3:30 p.m.

### Closing Remarks

Michael Kennedy, Chair, Board of Visitors