

The University of North Carolina at Chapel Hill
Board of Visitors Fall Meeting
October 4 – 6, 2012
Agenda

Dress:

For Thursday's reception – Business attire. Spouses and UNC children are invited to attend.

For Friday's BOV meeting and Saturday pre-game and game – business casual.

Parking: See map at http://unc.edu/bov/documents/Map_BOV_Fall2012.pdf.

For reception/social on Thursday – Morehead Planetarium and Science Center lot, 250 East Franklin Street.

For Friday's BOV meeting at the Carolina Inn – Carolina Inn or the Morehead Planetarium and Science Center lot. The Carolina Inn will run a shuttle bus at 7:30 a.m. and at 8 a.m. from this parking lot to the Inn. A return shuttle will be available following lunch.

For Saturday's game – Bell Tower Deck. If you have indicated you will attend the game, you will receive a parking permit via email before the game. Please print the entire email, including your permit, and bring it with you.

Committees: Please contact committee chairs regarding your ability to attend meetings. Committees are listed at <http://www.unc.edu/bov/committees.htm>.

Thursday, October 4, 2012

New Member Orientation

James M. Johnston Center for Undergraduate Excellence in Graham Memorial

4:30 – 5:30 p.m. New Member Orientation for the BOV Class of 2016
(*James M. Johnston Center for Undergraduate Excellence in Graham Memorial, Kresge Foundation Common Room, 039*)
PowerPoint slides: http://unc.edu/bov/documents/Orientation_BOV_Fall2012.pps

Bill Hobbs, Board of Visitors Chair

Michael Zollicoffer, Board of Visitors Vice Chair

Reception

***James M. Johnston Center for Undergraduate Excellence in Graham Memorial,
John Lindsay Morehead II Lounge***

6 p.m. – 8 p.m. Graham Memorial, a hub of student intellectual and social activities, hosts several programs that showcase the rich undergraduate studies at Carolina. The building, completed in 1931, is named for Edward Kidder Graham, who served as Carolina's President from 1914 to 1918. Originally the University's student union, this building was renovated between 1998 and 2000 to house the [Johnston Center for Undergraduate Excellence](http://www.unc.edu/depts/jcue/) (<http://www.unc.edu/depts/jcue/>).

Holden Thorp, Chancellor

Friederike Seger, Director of Burch Programs and Honors Study Abroad

Friday, October 5, 2012
Carolina Inn, Hill Ballroom

7:30 a.m. Continental breakfast and member registration

8 a.m.-9 a.m. Committee Meetings
Meeting locations will be available at the registration table.

- Student Recruitment
- Membership Involvement
- State Relations
- Local Relations
- Marketing Communications
- Student Career Services

9 a.m. Opening address

Innovation and the Role of Diversity: Keys to Successful Entrepreneurship
PDF of PowerPoint slides:

http://unc.edu/bov/documents/InnovationDiversity_BOV_Fall2012.pdf

Joe DeSimone, Director of the Frank Hawkins Kenan Institute of Private Enterprise

DeSimone, the Chancellor's Eminent Professor of Chemistry at UNC and William R. Kenan Jr. Distinguished Professor of Chemical Engineering at NC State University and of Chemistry at UNC, was recently named director of the Frank Hawkins Kenan Institute of Private Enterprise. Also, he co-founded [Liquidia Technologies \(http://www.liquidia.com\)](http://www.liquidia.com), a Triangle-based nanotechnology company which has its first product – a nanoparticle flu vaccine – in clinical trials.

9:30 a.m. Remarks
PowerPoint slides:

http://unc.edu/bov/documents/IntroductoryRemarks_BOV_Fall2012.pps

Bill Hobbs, Chair of the Board of Visitors

Wade H. Hargrove Jr., Chair of the Board of Trustees

10 a.m. Committee Reports

- Student Recruitment
- Membership Involvement
- State Relations
- Local Relations
- Marketing Communications
- Student Career Services

10:30 a.m. Break
PowerPoint slides:

http://unc.edu/bov/documents/Break_BOV_Fall2012.pps

10:45 a.m. Admitting and recruiting future Tar Heels
PowerPoint slides: http://unc.edu/bov/documents/Admissions_BOV_Fall2012.pps

What goes into choosing and recruiting future Tar Heels? We will hear how the University is working to improve how Carolina evaluates and attracts new students. We will also hear about the critical role that financial aid plays in serving outstanding students and strengthening the University.

Stephen Farmer, Vice Provost for Enrollment and Undergraduate Admissions

11:15 a.m. Student Life at Carolina
PowerPoint slides: http://unc.edu/bov/documents/StudentPanel_BOV_Fall2012.pps

Vice Chancellor for Student Affairs Winston Crisp and Student Body President Will Leimenstoll have brought together a sampling of students to talk about life at UNC. They will share their thoughts on what it is like to be a Carolina student today.

Winston Crisp, Vice Chancellor for Student Affairs
Will Leimenstoll, Senior Environmental Student Major
Alexis Davis, Senior Public Relations Major
Molly Hrudka, Senior Anthropology and Global Studies Major
Emilio Vicente, Sophomore Public Policy Major

11:45-12:30 p.m. 21st-Century Vision of the Public University (focus groups led by Marketing Communications Committee) <http://youtu.be/c78RHW9Ppc8>

Chancellor Thorp has called upon the Board of Visitors to join trustees and other members of the University community in a yearlong public conversation to envision the 21st-century American public research university. The first of the conversations began in July and are a precursor to the University's next fundraising campaign. The conversations are designed to develop a more collective, cohesive voice that will help define a new model for a public university, one that must support the University's core mission as it adapts to society's changing needs.

Carolina Inn, Chancellor's Ballroom

12:30 p.m. Lunch with Chancellor Thorp

1:45 p.m. Wrap-up and closing

Saturday, October 6, 2012

UNC vs. Virginia Tech

Kenan Stadium

11:30 a.m. Football Pre-game Event (*Chancellor's Box, Kenan Stadium*)

12:30 a.m. UNC Tar Heels v. Virginia Tech (*Kenan Stadium*)

The next meeting of the UNC Board of Visitors is April 11 and 12, 2013

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