

The University of North Carolina at Chapel Hill
Board of Visitors Fall Meeting
October 7-9, 2010

**We encourage you to dress casually on Thursday so you're able to enjoy the Botanical Garden before dinner. Dress for Friday is business casual, and casual attire is suggested for the football game.*

**Please see parking arrangements for committee meetings noted below. Parking is available at the Botanical Garden (100 Old Mason Farm Road) for the reception and dinner. The Carolina Inn will have limited parking for Friday's meeting. Additional parking is available in the Morehead Planetarium lot, located on Franklin Street. The Carolina Inn will provide round-trip shuttle service from the Morehead lot. You'll receive football parking information by email. A map is attached.*

Thursday, October 7, 2010

Committee Meetings and New Member Orientation

3 – 5 p.m. Student Recruitment Committee admissions tour and information session (*Jackson Hall – parking available in the visitors' lot near the intersection of NC 54/Country Club Road*)

3:30 – 5 p.m. Carolina Counts (*104D South Building – parking available at the Morehead Planetarium lot*)

3 – 4 p.m. Communications Benchmarking (*105 South Building – parking available at the Morehead Planetarium lot*)

4:15 – 5:30 p.m. Membership Involvement (*Colvard Conference Room, Botanical Garden Visitor Education Center – parking available in the Botanical Garden lot*)

4:30 – 5:30 p.m. Orientation for BOV Class of 2014 (*Growing Classroom, Botanical Garden Visitor Education Center – parking available in the Botanical Garden lot*)

Michael Kennedy, Board of Visitors Chair

Linda Tarrson, Board of Visitors Vice Chair

4:30 – 5:30 p.m. State and Local Government Relations (*Bell Seminar Room, Botanical Garden Visitor Education Center – parking available in the Botanical Garden lot*)

Reception and Dinner

5:30 – 7:30 p.m. North Carolina Botanical Garden Visitor Education Center, Reeves Auditorium
100 Old Mason Farm Road (*Parking is available in the Botanical Garden lot*)

Holden Thorp, Chancellor

Charlotte Jones-Roe, Associate Director for Development, N.C. Botanical Garden

Friday, October 8, 2010

**Carolina Inn
Hill Ballroom**

8 a.m. Continental breakfast and member registration

8:30 a.m. Welcome and remarks

Michael Kennedy
Chair of the Board of Visitors

Robert Winston
Chair of the Board of Trustees

9:15 a.m. An update on the Chancellor's Innovation Circle

We learned in the spring about the University's plan to strengthen the culture of innovation and entrepreneurship at Carolina. Since that time, the Innovation Circle, a group of alumni and friends who are accomplished innovators, have developed a plan for reaching our goal. We'll get a preview of their roadmap just a few days before it's issued on University Day, October 12.

[Innovate@Carolina](#)
[Innovate@Carolina - Case Statement](#)
[Innovate@Carolina - Roadmap](#)

Lowry Caudill
Co-founder of Magellan Laboratories, Inc. and Chair of the Innovation Circle

10 a.m. Break

10:15 a.m. Carolina's Public Service Scholars

Launched in 2003, the Public Service Scholars program provides a framework for undergraduate students who want to maintain and strengthen their commitment to serving communities throughout North Carolina, the nation and the world. The program encourages students to learn about and practice public service and engagement beyond the scope of traditional volunteerism, including organizational service, policy and advocacy work, fundraising and philanthropy. We'll hear how some students are using this program to extend Carolina's reach.

Carolina Public Service Scholars and Lynn Blanchard
Director of the Carolina Center for Public Service

10:45 a.m. A Carolina Covenant report card

The Carolina Covenant, which promises eligible low-income students a debt-free education, has been embraced by the campus and replicated by universities across the nation. Since the program's inception in 2004, the University has measured the success of the program and of each scholar from admission to Carolina through graduation and beyond. We'll get a look at the Covenant's report card and the grades we're achieving.

Shirley Ort
Associate Provost and Director of Scholarships and Student Aid

Elizabeth Dunn
Senior Associate Vice Chancellor for Development

11:15 a.m. BOV committee reports

- Student Recruitment
- Carolina Counts
- Communications Benchmarking
- Membership Involvement
- State and Local Relations, with introduction of Erin Schuettpelz, Director of State Relations and Communications

11:45 a.m. Break for lunch

Chancellor's Ballroom

Noon Lunch

Holden Thorp, Chancellor

Hill Ballroom

1:45 p.m. A new look for Venable and a new day for science

A campus landmark returns with a new face, as the east part of the new physical sciences building will retain a name familiar to generations of UNC alumni, Venable Hall. The west part of the building is named after Kenan Professor of Chemistry Royce W. Murray. Venable and Murray halls will be dedicated on University Day, October 12. We'll hear how the state-of-the-art facilities in these and other new Science Complex buildings are enhancing the sciences at Carolina. (Note: The new building is also the site of Saturday's pre-game event.)

Thomas Clegg
Distinguished Professor of Physics and Astronomy

2:15 p.m. Social media and why we can't ignore it

There's no doubt that social media have changed the face of how we communicate. Younger generations who've given little attention to traditional forms of media have caused Facebook, Twitter, YouTube and other social media sites to permeate the general population. Fred Stutzman will guide us through this new media maze, and Beth Braxton will show us how Carolina uses social media in its development efforts.

Fred Stutzman,
Teaching Fellow, School of Information and Library Science, and Co-founder of claimID social networking site

Beth Braxton,
Director of Annual Giving, University Development

3 p.m. Meeting wrap up and planning

3:15 p.m. Meeting adjourns

Saturday, October 9, 2010

UNC vs. Clemson

Venable Hall and Murray Hall

Kenan Stadium

TBD Football Pre-game Event (*Venable Hall and Murray Hall, Courtyard*)

TBD UNC Tar Heels v. Clemson Tigers (*Kenan Stadium*)
(Seating in the Chancellor's box will be very limited, and most of our seats will be in the stadium. Let us know if you plan to use your own tickets.)