David S. Routh
Vice Chancellor for Development
$2.8 billion
TOTAL CAMPAIGN COMMITMENTS
Through FYE 2019
THE CAMPAIGN for CAROLINA
Campaign Dashboard


$2,808,468,566
TOTAL CAMPAIGN ACTIVITY

PERCENT TO GOAL
66%

TIME ELAPSED
57%

TOTAL DONORS
172,394

ALUMNI PARTICIPATION
26%

$1.43B

THE NEW GRADUATE $976M
THE 21ST C. PROFESSORIATE $400M
A CULTURE OF INNOVATION $1.007B
SIGNATURE INITIATIVES

Campaign Pillars

Unit Progress

<table>
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<tr>
<th>Unit</th>
<th>FYA %</th>
<th>Goal</th>
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<tr>
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<td>77%</td>
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<tr>
<td>SSW</td>
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Action keys available online at: https://uncivecampaigns
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Unit Progress

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  - $70M

- EDU
  - 40%
  - $35M

- GOV
  - 36%
  - $50M

- GRAD
  - 74%
  - $10M

- IE
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  - $12M

- KFBS
  - 56%
  - $400M

- LAW
  - 57%
  - $75M

- LIB
  - 68%
  - $50M

- MCF
  - 63%
  - $75M

- MED
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  - $1B

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- SPH
  - 77%
  - $200M

- SSW
  - 35%
  - $23M

Action key available online at
https://unc.edu/university
Carolina's New Cash and Commitments

- Carolina First Campaign (1999 - 2007)
- Pre-campaign trendline
- the CAMPAIGN for CAROLINA (2015 - Present)

Years: '01, '02, '03, '04, '05, '06, '07, '08, '09, '10, '11, '12, '13, '14, '15, '16, '17, '18, '19

Millions:
- 227.0
- 315.8
- 280.1
- 213.6
- 236.4
- 244.8
- 287.2
- 290.4
- 292.0
- 304.8
- 331.4
- 284.3
- 310.3
- 447.0
- 543.0
- 495.0
- 618.0
- 602.0

Legend:
- Pre-campaign trendline
- Eshelman $100M
FY19 Highlights

$600M+ for Second Year in a Row

SHIFT to Impact Messaging

LAUNCH of Blue Sky Scholars

SUCCESS of GiveUNC
Volunteer-Driven Events

HIGHLANDS, NC

Highlands Country Club
August 11

Julia and Bill Grumbles
Hosts

Kevin Guskiowicz
Featured University Speaker

Mollie Scott
Regional Impact Speaker
Volunteer-Driven Events
GREENSBORO, NC

Stephanie Davis
Featured Impact Speaker

Hosted by Steve and Durant Bell
April 4

Kevin Guskiewicz
Featured University Speaker
Giving to Carolina

WITH PRIVATE ASSETS:

Closely Held Business Interests, Alternative Investment Funds, Intellectual Property, and Other Illiquid Business Assets
UNC’s Disaster Response efforts

Board of Visitors Meeting
September 6, 2019
The Carolina Center for Public Service connects the energy and expertise of both the University and the community to provide students, faculty and staff with deep and transformative experiences. Through engaged scholarship and service, we work together to create collaborative and interdisciplinary solutions to local and global challenges.
20 years of recovery efforts

Starting with Hurricane Floyd in 1999
Other relief efforts

Isabel (2003)
Katrina (2005)
Tornadoes (2011)
Irene (2011)
Sandy (2012)
Matthew (2016)
Harvey (2017)
Maria (2017)
Florence (2018)
Michael (2018)
Dorian (2019)

*NC
*National

Carolina Bucket Brigade, response to Matthew 2016
Recent response examples

- Supported over **20 relief trips** since December 2016; to Lumberton, Tarboro, Wilmington, Pollocksville, etc.
  - Grant funded trips for campus partners
  - CCPS-hosted trips for students, faculty and staff

- 3 CCPS-funded projects to support affected areas

- Recovery Projects & Relief Trips Funding
  - Since December 2018 - $17,054

- Campus-wide events to make recovery efforts accessible
  - Cleaning supply bucket assembly
  - School supply kit assembly
  - “Fill the Truck” community donation drive
Robeson County Partnership

- Since Hurricane Matthew, CCPS has focused significant efforts in Robeson County and Lumberton – driven by students, campus partners, donors and BOV members

- APPLES Service-Learning (program of CCPS and student organization) has participated in trips to Lumberton for over 10 years

2017 CCPS Relief trip
2019 APPLES ASB trip
2016 APPLES AFB Trip
Past and current partners include:

- United Methodist Conference on Relief
- Robeson Co. Church & Community Center
- Robeson Co. schools
- NC Environmental Justice Network
- Robeson Co. Disaster Recovery Committee
- Robeson Co. Environmental & Community Health Initiative
- Seeds of H.O.P.E.
- United Way of Lumberton
- Center for Community Action
- UNC Pembroke

APPLES students at RCCC, 2018
APPLES Alternative Breaks

- Opportunity for undergraduates to spend fall, winter or spring break on a student-led service trip on a specific focus area
- Started in 1996 with 1 trip for 6 students
- Now 16 trips total, serving around 200 students
- Focus on student-initiated projects, sustainable partnerships and addressing community needs

Lumberton, NC; 2016
Birmingham, AL; 2017
Asheville, NC; 2016
Questions?

ccps.unc.edu/disaster-relief
ccps@unc.edu
apples@unc.edu
UNC Board of Visitors

Welcome to World View and the Tar Heel Bus Tour!

Charlé LaMonica
Director, World View
World View, a public service program of the University of North Carolina at Chapel Hill, equips K-12 and community college educators with global knowledge, best practices and resources to prepare students to engage in our interconnected and diverse world.
World View offers a connection to *university resources*.
World View offers **faculty expertise**

Dr. James Johnson  
Kenan-Flagler Business School

Dr. Angela Stuesse  
College of Arts and Sciences

Dr. Joseph Jordan  
The Sonja Haynes Stone Center
World View has collaborations across campus

- Ackland Art Museum
- African Studies Center
- Carolina Asia Center
- Carolina Performing Arts
- Center for European Studies
- Center for Global Initiatives
- Duke-UNC Consortium in Latin American and Caribbean Studies
- Duke-UNC Consortium for Middle East Studies
- Kenan-Flagler Business School
- PlayMakers Repertory Company
World View provides and supports statewide professional development in global education.
World View Partners from North Carolina’s school districts, schools and community colleges

Including more than 88 official Partnerships and 22 colleges in the NC Global Distinction Program.
World View Global Is Local Initiative
Global Is Local Initiative with Pitt Community College

Global Is Local
A Program for Community College Educators from World View Partner Institutions
Hosted by World View and Pitt Community College in Eastern North Carolina
Global Is Local Initiative with Pitt Community College

Dr. Mabel Miguel
Kenan-Flagler Business School
Global Is Local Initiative with Pitt Community College
Global Is Local Initiative with Pitt Community College
NC Global Distinction Program for community colleges
NC Global Distinction Program for community colleges

22 participating community colleges

First Group (Fall 2014):
Asheville-Buncombe Community College
Central Piedmont Community College
Davidson County Community College
Gaston College
Pitt Community College

Second Group (Spring 2015):
Caldwell Community College
Forsyth Technical Community College
Guilford Technical Community College
Wilkes Community College

Third Group (Fall 2015):
Durham Technical College
Nash Community College
Rowan-Cabarrus Community College
Craven Community College
South Piedmont Community College

Fourth Group (Spring 2016):
Sandhills Community College

Fifth Group (Fall 2017):
College of Albemarle

Sixth Group (Spring 2018):
Isothermal Community College
Surry Community College

Seventh Group (Summer 2018):
Robeson Community College

Eighth Group (ongoing discussions):
Fayetteville Tech Community College
Stanly Community College
Roanoke Chowan Community College
What does World View offer educators in the upcoming months?
2019 Community College Symposium

Confronting Poverty Globally and Locally

World View
Community College Symposium
November 13-14, 2019
The Friday Conference Center

UNC World View
Developing Global Educators
The University of North Carolina at Chapel Hill
Onsite professional development in global education for K-12 educators.
2020 K-12 Workshop

Food for All: Local and Global Perspectives
A Workshop for K-12 Teachers and Administrators
April 24, 2020
2020 Global Education Teacher Leader Institute

Advancing Global Learning in the K-12 Classroom
June 15-17, 2020
2020 Global Education Summit

August 2019

PAST PROGRAMS

2019 Cabarrus County Schools
2018 Buncombe County Schools
2017 Onslow County Schools
2016 Guilford County Schools
2015 Charlotte-Mecklenburg Schools
2014 Buncombe County Schools
2013 Wake County School System
2012 Iredell-Statesville School
2011 Polk County & Rutherford County Schools
2010 Union County Public Schools
2009 McDowell County Schools
2008 Onslow County Schools
2007 Myers Park High School (CMS)
2005 Winston-Salem/Forsyth County Schools
2004 Charlotte-Mecklenburg Schools
2003 Providence Day School
Richard J. Richardson, Former Provost, UNC-Chapel Hill
Dr. Aziz Sancar, Nobel Prize Winner

Kevin “Kal” Kallaugher, Editorial Cartoonist for The Economist
UNC Board of Visitors

Thank you from World View!
UNC Board of Visitors

Downtown Kannapolis
Development Finance Initiative

9/6/2019
The Development Finance Initiative (DFI) is a program of UNC Chapel Hill’s School of Government and collaborates with communities in NC to attract private investment for transformative projects by providing specialized finance and real estate development expertise.
Local Government Role in Revitalization
DFI Project Examples

Durham County- Laurel Street submission
Wilmington River Place- East West Partners
Siler City School Square- Third Wave Development
Hendersonville Grey Mill- Belmont Sayre
Senior Affordable - Pendergraph
Downtown Kannapolis: Heart of the Community
Panoramic View of the Cannon Manufacturing Company's Mills and Grounds, at Kannapolis, N. C. Kannapolis is Today the Industrial Home of the Largest Towel Manuf actories in the Whole World
Reviving Downtown: History
Reviving Downtown: Planning
Reviving Downtown: Vision

Master Plan Big Ideas

• Preserve historic character
• Transition to urban density
• Create public spaces
• Incorporate flexible amenities
• Leverage sports and entertainment venue
Reviving Downtown: Vision
Reviving Downtown: Execution
Reviving Downtown: Execution
What did you have for dinner last Tuesday?
Immersive Learning

Virtual and Augmented Reality
Research Modeling
Drone Photogrammetry
The 20 project
A New Magazine Cover in September

DEFORESTATION of the Amazon—the world's biggest rainforest—is rising, creating fears it will soon reach a tipping point with serious consequences for climate change. In the year until July 2018, 7,909 square kilometers of the forest disappeared—about 1 million soccer fields. Here in our model, the widest patch of deforestation spans just 200 meters. Large-scale deforestation since the 1970s has destroyed down to 20 percent of the forest. Two leading scientists, suggest we will soon reach a tipping point for much of the remaining jungle to become savanna.
A News Magazine Cover in September
Human-Centered Design

- Focus on user
- User-driven solutions with a tech focus
- Iteration with immediate feedback
Design Statement

How might we use ________ to solve ______ for ______?
Design Statement

---

How might we use AR to get hospitalized kids out of the bed and exercising?
You will be going to a strange place - Adventure Island. There are many mysteries and dangers to overcome. Guide a group of young heroes on their journey across the island.

Design Concept

Current Beta

Future Vision
ADVENTURE SQUAD

No Man is an Island...
AI Powered Video

UNC Kenan-Flagler Business School
Wealth Inequality?

average net worth
$301K

median net worth
45K

countries that have the highest wealth when you look at the average or the mean net worth.

MBA700 Analytical Tools: Summary Measures 2
Kenan-Flagler Business School
February, 2018

Professor Wendell Gilland

Add comment

Be the first one to comment!
Robot Journalist

https://roboj.xyz
Questions and Ideas
Steven King

Associate Professor of Emerging Technologies
Chief Innovations Officer - Reese News Lab
Director - Emerging Technologies Lab
Director - Kenan-Flagler Next

UNC School of Media and Journalism
UNC Kenan-Flagler Business School

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