University of North Carolina at Chapel Hill  
Spring Board of Visitors Meeting  
April 7-8, 2016

- Dress for the Thursday reception and our meeting is business attire  
- Parking for Thursday is in the Kenan Deck near the Kenan-Flagler Business School  
- Parking for Friday is at the Rams Head Parking Deck  
- Members of the Heelraisers student development group are available on Friday to help direct us to our meetings  
- A map and other details are available on the BOV website at http://bov.web.unc.edu/

Thursday, April 7, 2016

Hanes Hall, Fourth floor
Noon – 5:00 p.m.  
F2F: Networking sit-downs with successful UNC professionals

This is our opportunity to mentor students. Members of the Board of Visitors will hold one-on-one sessions with students who have signed up to meet with them and learn about their careers. This is an opportunity for our members to share their business knowledge with students who will soon enter the workforce.

Kenan Center
6:00 p.m. – 8:00 p.m.  
BOV Reception/Carolina Challenge

Tom Long, Chair, UNC Board of Visitors

If you enjoy “Shark Tank” you will love the Carolina Challenge. This fun event will combine our reception with short presentations by Carolina entrepreneurs who will compete in the Annual Carolina Challenge finals. Established in 2005, the Carolina Challenge has become one of the most dynamic and exciting hallmarks of the UNC entrepreneurship program. As UNC’s flagship new venture competition, the Carolina Challenge gives students, staff, faculty and alumni the chance to win seed funding for their early-stage ideas. The top prize is $15,000, but the competition involves about $50,000 in total prize money.

8:15 p.m.  
Kipos Greek Taverna, 431 West Franklin Street, Chapel Hill, NC 27516
Small group BOV dinner (for members who preregistered)

Friday, April 8, 2016

Blue Zone
7:30 a.m.  BOV Registration and continental breakfast
8:00 a.m.  Greetings from BOV Chair Tom Long
8:15 a.m.  Greetings from Board of Trustees Chair Dwight Stone
8:30 a.m.  Breakfast with Chancellor Carol Folt
9:30 a.m.  BOV Committee meetings
  •  Student Recruitment – Blue Zone Center space
  •  Student Career Services – Upper Club Left
  •  Government Relations – Upper Club Right
  •  Marketing Communications – Concourse Left
  •  Membership Involvement – Concourse Right
10:45 a.m.  Committee Reports and Board of Trustees liaison reports
11:15 a.m.  A new dean for Arts and Sciences
  Kevin Guskiewicz, Dean, College of Arts and Sciences
  Kevin Guskiewicz, a neuroscientist and internationally recognized expert on
  sport-related concussions became the 22nd dean of the College of Arts and
  Sciences on January 1. A 20-year member of Carolina’s faculty, Guskiewicz had
  overseen the academic departments and programs in the division of natural
  sciences and mathematics in the College. He is also the Kenan Distinguished
  Professor and Co-Director of the Matthew Gfeller Sport-Related Traumatic Brain
  Injury Research Center and Director of the Center for the Study of Retired
  Athletes in the Department of Exercise and Sport Science. He holds joint
  appointments in the Department of Orthopedics, UNC Injury Prevention
  Research Center and Doctoral Program in Human Movement Science. His
  groundbreaking work has garnered numerous awards including the prestigious
  MacArthur Fellowship for his innovative work on the diagnosis, treatment and
  prevention of sport-related concussions.
11:45 a.m.  “A Campaign like no other”
  David Routh, Vice Chancellor of University Development
  Kim Elenez, Senior Director, Development Communications
  So what does it take to produce a “Campaign like no other”? David Routh and
  Kim Elenez will let us know where we are on the University’s campaign, and
they’ll give us some behind-the-scenes information on the creative process of getting to the rallying cry for the campaign.

12:15 p.m. Telling UNC’s story

Winston Crisp, Vice Chancellor for Student Affairs

Amy Locklear Hertel, Director of the American Indian Center and Clinical Assistant professor of Social Work

James Leloudis, Professor of History, Associate Dean for Honors Carolina and Director of the Johnston Center for Undergraduate Excellence

Cecelia Moore, historian and content specialist on University history

In May, the UNC Board of Trustees voted to rename Saunders Hall to Carolina Hall. The members also directed that the University undertake a comprehensive approach to curating and teaching a full and accurate history of UNC-Chapel Hill. Chancellor Folt said their objective would be to ensure that everyone – students, prospective students, faculty, staff and community – has the opportunity to “learn about Carolina’s history, values and contributions to society.” To make all this happen she appointed a task force that is taking on several responsibilities including planning historical markers and/or exhibits for Carolina Hall and McCorkle Place; evaluating published information about Carolina’s buildings, monuments and memorials and making specific recommendations for improvement; studying the feasibility of a public space to house a permanent collection of UNC Chapel Hill’s history and exploring options for an online orientation program or course to communicate a complete history for all new community members. We will hear about the progress on this project and about what is ahead.

12:45 p.m. Adjourn for lunch

Upper Club

1:15 p.m. Lunch with a Nobel Laureate

Aziz Sancar, Sarah Graham Kenan Professor of Biochemistry and Biophysics

Sharon Nunn, Junior majoring in Media & Journalism and Chinese

Aziz Sancar, a biochemist who has exquisitely mapped part of the DNA repair system in cancer cells, was honored December 10, 2015 with the Nobel Prize in Chemistry. Sancar, who has been a professor at UNC since 1982, earned the award for his work on mapping the cellular mechanisms that underlie DNA repair, which occurs every single minute of the day due to outside forces, such
as ultraviolet radiation and other environmental factors. In particular, Sancar mapped nucleotide excision repair, which is vital to UV damage to DNA. When this repair system is defective, people exposed to sunlight develop skin cancer. He will be interviewed by Sharon Nunn, a junior from Houston, Texas who has worked with WRAL-TV in Raleigh and is an anchor with Carolina Week, the student-led broadcast produced by the UNC School of Media and Journalism.

1:45 p.m. Wrap up
Tom Long, BOV Chair
Sandy Cockrell, BOV Vice Chair

2:30 p.m. Adjourn

(Optional)
Saturday, April 9, 2016

Cameron Avenue
10:00 a.m. – 3 p.m. 2016 UNC Science Expo

The University hosts the UNC Science Expo as a signature event of the North Carolina Science Festival each year. Visitors have the chance to participate in 12 behind-the-scenes lab tours, speak with scientists, participate in hands-on science activities and enjoy 100 exhibitors. About 10,000 visitors of all ages are expected. This free, family-friendly event is a partnership between Morehead Planetarium and Science Center, the University of North Carolina and the Town of Chapel Hill. Guests can see how robots work, learn the secrets that archaeology holds, experience giant waves and virtual reality and learn about green living and sustainability. Food trucks will be onsite for lunch, snacks and drinks. Free parking will be available at several UNC locations including Stadium Drive, Cobb Deck, Park Place, Bell Tower and Nash parking lots. Paid parking may be found at metered street spaces or the Rosemary Street parking decks.