The University of North Carolina at Chapel Hill
Spring Board of Visitors Meeting
April 24-25, 2014

Agenda

- **Dress for the Thursday reception and our meeting is business attire.**
- **Parking for Thursday night is in the McCauley Deck, located below the FedEx Global Education Center**
- **Parking for Friday is at the Ram’s Head Parking Deck. A shuttle will run continuously to the Carolina Inn from 7:30 a.m. until 9:30 a.m. and will be available for members to return to cars throughout the day.**

**Thursday, April 24, 2014**

**In designated locations**

9 a.m. – 5 p.m.  Back to class

Members have told us they truly enjoy the experience of sitting in on classes and hearing from the talented faculty who make Carolina special. This is your opportunity to relive your college experience, without having to worry about being tested. Please let us know which class (or classes) you would like to attend. You will receive your assignment before our meeting. Because classroom space is limited, please let us know if your plans change.

**173 ½ East Franklin Street (between Ye Olde Waffle Shop and Four Corners)**

Noon – 5 p.m.  1789 Venture Lab

BOV Member Jim Kitchen has created an incubator 1789 Venture Lab, for students and recent graduates that creates impact on the entrepreneurial community by providing incubation space, mentoring and educational programming for young people working on 40 start-up companies. You’re invited to stop in throughout the day to take a look at these businesses of the future.

**Hanes Hall, Fourth Floor, Interview Suite**

12 p.m. – 4 p.m. Student Career Services Office Hours

BOV members will work one-on-one with students at UNC Career Services, using their skills to mentor people entering the workforce.

**149 East Franklin Street**

1:00 – 2:15 p.m. Workroom, The School of Journalism and Mass Communication Creative Business and Product Incubator

Meet and Greet with Students and view their product showcase, along with their newest fully-launched business venture.

**Armfield Atrium of the Michael Hooker Research Center at the Gillings School of Global Public Health**

6 – 7:30 p.m.  BOV Reception

Join us as we gather for our evening reception that will highlight the UNC Gillings School of Global Public Health. The School celebrates its 75th anniversary on June 7, 2015, and we will have an opportunity to see some of the programs that make it the number one School of Public Health in the country among public universities and the second best overall. Students will show off some of their work. Also, we will hear from the student a cappella group, Harmonyx.
Friday, April 25, 2014

Carolina Inn
Hill Ballroom

7:30 a.m.  Continental Breakfast and Member Registration

8 a.m. – 9 a.m.  Committee Meetings

Career Services – Chancellor’s Ballroom East
Local Relations and State Relations – Chancellor’s Ballroom West
Membership Involvement – Alumni
Student Recruitment – Hill Ballroom

9 a.m.  Opening remarks

Michael Zollicoffer, Chair of the UNC Board of Visitors
Charles G. Duckett, UNC Board of Trustees

Faculty and students: shaping and creating tomorrow

9:30 a.m.  Improving the air we breathe

Will Vizuete uses high performance computers and three dimensional models to simulate the atmosphere which is improving our understanding of the formation of atmospheric air pollution. In addition, he is the chief scientific officer and co-founder of the parent company for Quantaire www.quantaire.com biosensors for airborne toxicology. This expands on the experience at the Gillings School of Global Public Health on Thursday evening by giving BOV members an opportunity to spend time with one of our many faculty members whose work is helping to change the world.

William Vizuete, Associate Professor, Environmental Sciences and Engineering at the Gillings School of Global Public Health.

10:00 a.m.  Redesigning NASCAR

UNC School of Journalism and Mass Communication students are joining the production team of FOX Sports 1 and NASCAR to produce a national advertising campaign aimed at making NASCAR enticing to their generation. We will see a glimpse of this project.

Dana McMaham, Assistant Professor, UNC School of Journalism and Mass Communication and student team:

Carol Boese
Cynthia Betubiza
Amy Glenn
Laura Vroom
Delia D’Ambra
Allie Macaione

10:40 a.m.  Fostering Academic Success for Student-Athletes

A University leadership team is taking a comprehensive approach to assessing and enhancing how the University provides academic support to student-athletes. We will hear about this group and what it has accomplished through this fresh perspective to fostering academic success for student-athletes during their entire Carolina experience.

James W. Dean, Jr., Executive Vice Chancellor and Provost
Bubba Cunningham, Athletic Director
Michelle Brown, Assistant Provost, Academic Support Program for Student Athletes
Stephen Farmer, Vice Provost for Enrollment and Undergraduate Admissions
Joy J. Renner, Associate Professor and Director in Allied Health Sciences

11:15 a.m.  Changing lives through programs that provide opportunities to deserving students

Steve Farmer will lead this discussion on how three special Carolina programs are providing life-changing opportunities to strong students: C-STEP, Carolina Advising Corps and the Chancellor’s Science Scholars

Stephen Farmer, Vice Provost for Enrollment and Undergraduate Admissions
Nestor Ramirez, College Advising Corps
Brian Eglinger, C-STEP
Destinee Grove, College Advising Corps
Palestine Small, C-STEP
Lauren Thomas, Program Coordinator for the Chancellor’s Science Scholars
Kirsten Adams, Chancellor’s Science Scholar
Luke Fernandez, Chancellor’s Science Scholar

12:15 p.m.  BOV Committee Reports

Carolina Inn
Chancellor’s Ballroom
12:30 p.m.  Lunch

1 p.m.  Looking at the future of the University
Chancellor Carol L. Folt will bring this panel of some of UNC’s newest leadership in a discussion of what to expect in terms of topics that will include, telling Carolina’s story, the upcoming campaign and the future for the University’s workforce.

Carol L. Folt, Chancellor

James W. Dean, Jr. Executive Vice Chancellor and Provost

Joel Curran, Vice Chancellor for Communications and Public Affairs

David Routh, Vice Chancellor for Development

Felicia Washington, Vice Chancellor for Workforce, Equity, Strategy and Engagement

2 p.m.  Adjourn

_Boshamer Stadium_

7:00 p.m.  UNC vs. Virginia Tech Baseball

Planning to stay in town after the meeting? Join us at Boshamer Stadium as the Heels take on Virginia Tech. We have reserved a limited number of tickets for the Board of Visitors. You can request up to four tickets so that family and friends can join you at the game. These are on a first come, first served basis.